Price Management and Global Compliance

Avery Dennison® SNAP™ 700 Multi-Media Printer

Elevating Brands and Accelerating Performance Throughout the Global Retail Supply Chain

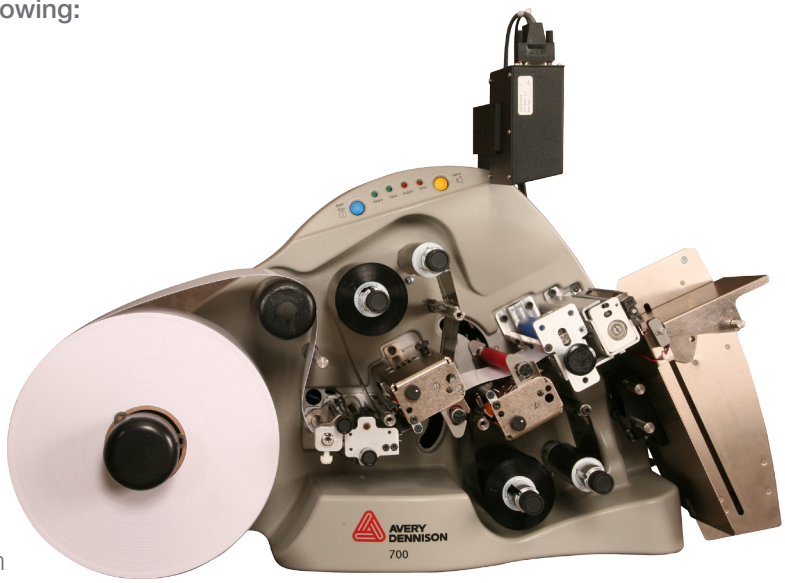
Accelerate Performance: Price Management and Global Compliance

Accelerate performance in global price management and compliance through integrated in-plant, distribution center and store level solutions reducing complexity while improving speed and accuracy.

Versatile Multi-Media Printer

The SNAP 700 Multi-Media printer gives you the flexibility you need to respond to the demands of the global apparel market. Use it to quickly and easily print the following:

- Hang tags
- Nylon care label tape
- Price tickets
- Care and content labels
- Satin weave care label tape
- Pressure sensitive size stickers
- Pressure sensitive price stickers
- Heat seal shoe tongue label tape



Encodes and Verifies RFID

In addition to the ability to print on a variety of media with an optional RFID module, the SNAP 700 can also print, encode and verify RFID tags, stickers and care labels.

Increase Productivity

- One- or two-sided printing, speeds up to 12” (305mm) per second and 5” (127mm) wide print area allows maximum productivity.
- Integrated cutter and stacker means your output can be printed, batched, cut and stacked in a single operation, saving time and increasing productivity.
- Easy-to-use controls, quick stock loading and a center-justified feed path minimize operator attention and training, which minimizes printer downtime.
- Voice prompts and virtual control panel simplify adjustments. Remote diagnostics, operating system upgrades via the Internet and easy consumable replacement makes maintenance quick and easy.

Elevate Brand and Minimize Shrinkage

Visual consistency of pricing labels protects and further elevates brand while minimizing fraud and shrinkage.

Global Service Bureau

In addition to utilizing on-site printing for greater efficiency, also consider Ticket Express®, Avery Dennison’s global service bureau. With Ticket Express you can order variably imprinted tags and labels, including RFID, fabric and paper, when and where you need them - anywhere in the world. Using both in-plant printing and Ticket Express gives you the best combination of speed and flexibility.

Elevating Brands. Accelerating Performance.

Experience Avery Dennison supply chain solutions at our worldwide Customer Design and Innovation Centers.

For more information or complete warranty and other terms and conditions, please contact your Avery Dennison representative .

AVERY DENNISON | Retail Branding and Information Solutions

Price Management and Global Compliance

Avery Dennison® SNAP™ 700 Multi-Media Printer

Elevating Brands and Accelerating Performance Throughout the Global Retail Supply Chain

Avery Dennison® SNAP™ 700 Multi-Media Printer

Standard Features

Supply Types:
- Paper hang tags, price tickets, pressure sensitive size stickers and price stickers
- Coated, satin, and heat seal tapes, thermal transfer ink ribbons
- Only Avery Dennison supplies are recommended.

Printing Method:
Thermal Direct

Label Size:
- Width, minimum - 0.5" (12.7mm)
- Width, maximum - 5.125" (130mm)
- Length, minimum w/ rotary knife
  - 1.063" (27mm) up to 8"/sec
  - 1.263" (32.1mm) - 10"/ sec
  - 1.473" (37.4mm) – 12"/sec
- Length, maximum, no stack -25" (635mm)
- Stacking
  - Max. 5.125" (130mm) x 5" (127mm) with standard down-stacker
  - Max. width-to-length ratio is 1:5
- Cutting – max thickness 10mil

Roll Sizes:
- Stock: 11.5" (290mm) OD
- Stock core: 3" (76mm)
- Ink: 3.5" (89mm) OD
- Ink core: 1.125" (29mm) OD

Maximum Print Area:
5" x 25" (127mm x 6352mm), no stack

Print Speed:
- 3" (76mm), 4.5" (114.3mm), 6" (154.2mm), 7" (177.8mm), 8" (202mm), 10" (254mm), 12" (305mm)/sec
- All speeds are application dependent. Please test in your own process.

Decurler:
Thread path for paper stocks allows for back-bend that removes inherent curl from storage on rolls. Back tension changes with roll diameter ensuring finished tags are flat regardless of curl from the roll.

Printhead:
305 DPI (12 dots/mm)

Bar Codes:
UPCA, UPCE, Code 39, Code 128, Code 128EDI, Code 93, EAN8, EAN13, Interleaved 2 of 5, Sears Code 39, Datamatrix, QR Code

Standard Fonts:
- True Type 4pt – 96pt - English, Cyrillic, Asian
- Windows® fonts available as download graphic from PCMate
- Bitmap logos - no restrictions on number or size / label (up to max. image size)
- Care symbols - —NAFTA/ASTM, Ginetex, fully scaleable
- Rotations—0°, 90°, 180°, and 270°
- Justification—Left, right, center, field-selectable

Sensing Method:
Preprinted sensemark, min. size 0.33" (8.4mm) x 0.125" (3.2mm) with a min. 0.4" (10mm) white space prior to the mark

Communications

Standard Communication Ports:
- PCL (null modem serial with DB9)
- USB (requires optional USB/Serial adapter)
- Ethernet (requires optional Ethernet board)

Drivers:
PCMate Platinum, PCL control language, Windows® drivers

Environmental Ranges

Electrical:
90-132/180-265 VAC (switch selectable) 50-60Hz 10/6 Amp 1 phase

Operating Temperature:
40° to 95°F (5° to 35°C)

Humidity/Operating and Storage:
5% to 90%, non-condensing

Electrostatic Discharge and Air Quality:
Some problems with electronic equipment may occur in environments prone to static discharge or extreme dust conditions. Avery Dennison suggests you take precautions to minimize these problems.

Service

Printer Warranty:
1 (one) year Depot warranty.

Printhead Warranty:
Printheads are 6 months or 1,000,00 inches, whichever occurs first.

Installation and Training:
Available, please call for quote

Service Contracts:
Available, please call for quote

Physical

Dimensions (including stacker):
- Height: 18.5" (470mm)
- Width: 25" (635mm)
- Depth: 20" (508mm)

Weight:
- Printer: 80 lbs (36.3 kg)
- Shipping carton: 89 lbs (40.5kg)

Options and Accessories

Sonic Knife Module:
Required for uncoated, satin polyester tapes that are not loop sewn

Sensors:
Needed for registering pre-printed logos

Rewinder:
For printing that remains in strips and not cut / stacked

Bar Code Verifier:
Scans every bar code and stops printer based on evaluation criteria

RFID:
Encodes and verifies qualified RFID inlays

Unwinder:
Handles rolls of stock up to 20" (508mm)
Useful for large RFID rolls

The information contained herein is believed to be reliable but Avery Dennison makes no representations concerning the accuracy or correctness of the data. This product, like any other should be tested by the customer/user thoroughly under end user conditions to ensure the product meets the particular requirements. Independent results may vary.

Avery Dennison and the logo are registered trademarks of Avery Dennison Corp.
Third party trademarks and/or trade names used herein are the property of their respective owner(s).

© 2012 Avery Dennison Corporation, All Rights Reserved.

Simple Solutions... TEXPAK INC. ... to Complicated Problems
www.texpak.com info@texpak.com
130 New Hyde Park Road, Franklin Square, New York 11010 800-645-3416